



Primerus

The World's Finest Law Firms

Asia Pacific Regional Meeting and AmCham Event

Swissôtel Grand

Shanghai, China

March 6-7, 2014

Thursday, March 6, 2014

6:30-8:30 p.m. **Primerus Members Only Dinner
Presented by Hengtai Law Offices – Thank You!**
(Program Presenters to arrive at 5:30 p.m.)

Shanghai Min (“小南国”)
China Development Bank Mansion
4F, 500 Pudong Road

Friday, March 7, 2014

9:00-9:30 a.m. **Networking with Coffee** (Davos II & III)

9:30-10:00 a.m. **Welcome & Primerus AP Firm Introductions** (Davos II & III)

Dr. Edward Sun – Hengtai Law Offices (Shanghai)
Caroline Berube – HJM Asia Law & Co LLC (Singapore)
Jack Buchanan – Primerus (Grand Rapids, MI)

10:00-12:30 p.m. **Cross Border Contract Pitfalls: Management and Prevention**
(Davos II & III)

Moderators

Caroline Berube – HJM Asia Law & Co LLC (Singapore)
Edward Sun – Hengtai Law Offices (Shanghai)

Panelists

S Eshwar – S Eshwar Consultants House of Corporate & IPR Laws (Chennai)
Takehiro Fujita – Hayabusa Asuka (Tokyo)
Abelaine T. Alcantara – Esguerra & Blanco Law Offices (Philippines)
Edward Yoo – Hanol Law Offices (Seoul)
LiPu Lee – Formosan Brothers (Taipei)

12:30-1:30 p.m. **Networking Lunch** (Davos II & III Foyer)

2:00-4:00 p.m. **Primerus AP Members Only Meeting** (Geneva Room)

4:00 p.m. **Adjourn**



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Agenda

Members Only Meeting

Primerus Asia Pacific Institute

Friday, March 7, 2014 (2:00 p.m.)

I. Welcome by the Primerus Asia Pacific Executive Committee

Caroline Berube – HJM Asia Law & Co LLC (Singapore)

Edward Sun – Hengtai Law Offices (Shanghai)

LiPu Lee – Formosan Brothers (Taipei)

II. Reflections on Asia Pacific Regional Meeting & AmCham Event

- a. General thoughts on the event
- b. Future AP Regional Events
 - i. Should the next event be the same format?
 - ii. Location Suggestions
- c. Other Reflections

III. Primerus Update

- a. President's Update – Jack Buchanan
- b. Marketing Division Update – Nick Kacher
 - i. Member Development
 - ii. Corporate Client Development
- c. Member Services Division Update – Vanessa
 - i. Upcoming Primerus Events
 - ii. General Services Information
- d. Questions and Answers

IV. Other Business

V. Adjourn