



The International Society of Primerus Law Firms is pleased to present a FREE Webinar

## "Social Media and Employment Law"

Regular Price: \$195.00\*

\*Free with Primerus Code: SOMEDIA14

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#### Date:

Thursday, September 18, 2014

#### Time:

7:00 am PDT/8:00 am MDT/9:00 am CDT/10:00 am EDT United States

8:00 am Central Standard Time (CST) 4:00 pm Central European Standard Time (CEST) 10:00 pm China Standard Time (CST) The role of social media has significantly increased during the last few years. Participants will learn what rules apply to the use of social media in connection with an employment relationship in the various regions outside the US and get to know what precautionary measures should be taken in order to avoid the risks connected with the use of social media.

### **Webinar Presenters**



Michèle Stutz - MME Partners (Zurich, Switzerland)

Michèle Stutz is a litigator and has profound experience in employment and immigration law. She is a Certified Specialist SBA Employment Law and has published several articles on the topic of social media and employment law.



Reinier Russell - Russell Advocaten (Amsterdam, Netherlands)

Reinier Russell, LL.M. is the Managing Partner at Russell Advocaten, a full-service law firm located in Amsterdam, the Netherlands. Reinier's main practice areas are corporate and employment law. His clients include national and international businesses in the sectors of retail, IT, fashion and luxury.

Reinier regularly holds courses and seminars on employment-related topics and also teaches directors' liability at the VU University Amsterdam postgraduate course "Governing Charitable Funds". He co-authored 'Social Media; What Corporate Counsel Must Know' in the *Journal of Internet Law*.

Reinier is frequently recommended for his overall commercial approach and known for his practical and pragmatic problem solving strategies.



<u>Luis Montes - Guardia Montes &</u> <u>Asociados, Abogados</u> (San Jose, Costa Rica)

Mr. Montes is a lawyer with a breadth of professional experience in Costa Rica. Throughout his career, he has worked as a business advisor, specializing in Business and Corporate Law, Labor Law and Public Law

matters. Mr. Montes currently represents five of the largest companies in the country, and is the Legal Counsel of more than 20 Board of Directors (including Business Chambers, Service Companies, Free Zone Companies, companies engaged in Metallurgy, Hydrocarbons, Chemical Products and others).

Anybody involved with Mr. Montes is impressed with the commitment, professionalism, determination and ethical foundation that govern his life as a lawyer. His passion and

# Topics Covered Include:

- What an employer has to know about Social Media and employment law before, during and after the termination of an employment relationship
- Experts discuss the applicable rules in Europe (Netherlands and Switzerland), Asia (China, Hong Kong and Singapore) and South America (Costa Rica)

## Who Should Attend

- Representatives from companies (large or small) involved in international business, or looking to expand operations in Latin American and the Caribbean, including:
- Officers, Managers, and other Corporate Executives
- Human Resources Professionals
- In-house Counsel
- Outside Counsel

**CLE Credit Offered** 

Click Here To Register cases involving the larger companies who place their trust in him. Mr. Montes deals with matters, of minor or major importance, with the same level of dedication.

Throughout his professional practice he has had great success, making him the perfect partner for corporate and individual clients. His knowledge, organizational skills and level of demand when undertaking any task have made him an exceptionally outstanding professional.



<u>Caroline Berube - HJM Asia</u> (Singapore/Guangzhou, China)

Caroline Berube is the Managing Partner of HJM Asia Law (with offices in China and Singapore). She is admitted to the New York Bar, the Singapore Bar and holds a BCL (civil

law) and an LL.B. (common law) from McGill University in Montreal. Caroline also studied for a year at the National University of Singapore in 1998, where she focused on Chinese law. Caroline has been working in Asia for more than 15 years with SMEs, MNCs and foreign banks, advising them in the field of commercial law, intellectual property, human resources and M&A in the Asia Pacific region. She spent the majority of this time in China, Bangkok and Singapore when she initially worked in a British law firm.

With an extensive presence on the ground in Asia, Caroline is well versed in the opportunities and risks associated with most Asian jurisdictions. She is highly regarded for her legal expertise in setting up legal and tax corporate structures in Asia, and navigating the challenges and options faced by potential and existing investors in Asia.

Caroline has been quoted in numerous publications, such as the Singapore Straits Times, the Business Times, Bloomberg News, Asian Legal Business and La Presse. She is also a regular speaker at various international conferences and recently presented a week's lecture series at the Sorbonne Assas Law School, Asia Campus in Singapore.



<u>Tim Owens - Lane Alton & Horst</u> (Columbus, OH)

Timothy J. Owens, a partner and the Chair of the Employment and Labor Law Practice Group at the law firm of Lane, Alton & Horst LLC, is an honors graduate of both the Michigan State University and the George Washington University School of Law. Throughout his

nearly 30 year legal career, Mr. Owens has provided his clients with practical advice on a wide range of employment and other business law issues in an effort to prevent problems before they happen. Mr. Owens has presented employment law seminars for the American Bar Association, the Ohio State Bar Association and numerous trade associations and individual clients.



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If you have any questions or need further assistance with registration, you may contact Chris Dawe at <a href="mailto:cdawe@primerus.com">cdawe@primerus.com</a>, or call 1-800-968-2211/616-454-9939.

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This is how we track attendance. \*\*

### **About Primerus**

The International Society of Primerus Law Firms (Primerus) is a society of top-rated, independent, boutique law firms that have earned the right to display the Primerus seal of quality. As one of the most respected law firm societies, Primerus has become the size of some of the world's largest law firms. Primerus is growing at an unprecedented pace, and is expanding throughout the U.S., Asia, Europe, Middle East, Africa, Latin America, and the Caribbean. With thousands of lawyers in the society, Primerus members collectively offer the breadth of expertise and jurisdictional coverage that only the world's largest law firms can offer to their clients, but at more reasonable rates. Law firms in the U.S. and Canada must be AV-rated using the Martindale-Hubbell peer review service. For firms outside of North America, consideration is given to respected resources, such as Chambers Global Guide, Legal 500 EMEA, and IFLR 1000. Additionally, once approved for membership, every Primerus firm is audited annually to ensure that the legal services they continue to provide to clients are of a consistent, high quality, year after year.

For more information about Primerus and our members, please visit www.primerus.com.