

PWA Speaker Meeting

Wednesday, September 24, 7-9:30 pm

Caroline Berube, Managing Partner at HJM Asia Law, presents: "China's Business Landscape – What You Need to Know to Succeed"

All professional women welcome whether members or guests

In today's global economy, expanding into new markets can create a world of opportunities for companies. China's 1.35 billion consumers and manufacturing dominance make it an attractive place to do business.

But with a new market comes new risks: different business practices, unfamiliar government regulations, and potential pitfalls.

Whether you're just thinking about professional options in China or looking to establish import/export, develop manufacturing operations, create partnerships or more, understanding how it all works is critical to the decision-making process.

Join us to hear Caroline Berube share her legal knowledge and 15 years of experience guiding small businesses to multinationals and foreign banks to navigate the business landscape in China.

She'll explain key information about finding partners, how contracts and sales/ distribution agreements work, and protecting intellectual property rights in Asia.



We'll have plenty of time for Q&A to delve deeper into this important and complex topic.

About Caroline Berube

Caroline Berube is the Managing Partner of HJM Asia Law. She is admitted to the New York Bar, the Singapore Bar and holds a BCL (civil law) and an LL.B. (common law). Caroline advises companies in the field of commercial law, intellectual property, human resources and M&A in the Asia Pacific region.

She is well versed in the opportunities and risks associated with most Asian jurisdictions and has been quoted in numerous publications, such as the Singapore Straits Times, the Business Times, Bloomberg News, Asian Legal Business and La Presse.

Hotel dei Cavalieri, Piazza Missori, 1 (MM Missori)

Networking Cocktail: 7 – 8 pm Presentation 8 – 9:30 pm

Entrance free for members, 25 euro for guests, payable in cash at the event.

Members and guests, please register in the calendar section of EPWN.

Questions? Email speakers@pwa-milan.org