

AJ Park invites you to a seminar on

Doing business in China

When: 5.30pm (for a 6.00pm start) till 7.30pm, Tuesday 12 August

Where: Hilton Sydney, 488 George Street, Sydney (view map [here](#))

China has become a very significant trading partner for Australian companies. For many of our clients, understanding how best to approach the challenges and risks of doing business in China has become a top priority.

As a result, AJ Park has been growing its China expertise. We now have a dedicated team of China specialists to help educate and assist Australian businesses secure the right kinds of IP and avoid making costly mistakes in China.

As part of this initiative, we are hosting a seminar to provide an opportunity for you to learn more about China's IP laws and how they can help or hinder your initiatives in China.

AJ Park partners, [Anton Blijlevens](#) and [John Hackett](#), will present on recent developments and changes to the IP landscape in China. They'll also provide some practical tips to help safeguard your IP when entering or contemplating doing business in China.

Our guest speaker is [Caroline Berube](#), managing partner of HJM Asia Law. Caroline has been working in Asia for 15 years with SMEs, multinationals and foreign banks, advising them in the fields of commercial law, intellectual property, human resources and M&A.

Caroline will share with us her direct experience of establishing and doing business in China.

Join us for drinks and nibbles from 5.30pm. The seminar will start promptly at 6.00pm, and will be followed by more drinks and nibbles.

If you would like to attend, please register [here](#) by **Friday 8 August**. Spaces are limited, so be in quick to reserve your place.

If you have any questions, please email Emma Brinck, Marketing and Communication Executive (emma.brinck@ajpark.com)

