



WORLD IP FORUM 2015

10 – 12 January 2015 at Hotel Le Meridien, New Delhi, India

International Challenges and Trends in Intellectual Property

PROGRAM AGENDA



DAY 1 | Saturday | January 10, 2015

10:00 am – 11:00 am	REGISTRATION & MORNING REFRESHMENT	
11:00 am – 12:30 pm	INAUGURAL CEREMONY Welcome & Opening Address: <ul style="list-style-type: none">▪ Mr. Pravin Anand, Managing Partner at Anand and Anand Guests of Honors: <ul style="list-style-type: none">▪ Ms. Jayashree Watal, Senior Counsellor - Intellectual Property Division, World Trade Organization▪ Dr. Adish C. Aggarwala, Chairman at All India Bar Association▪ Mr. Lalit Bhasin, President, Society of Indian Law Firms▪ Prof. (Dr.) Ranbir Singh, Vice-Chancellor at National Law University, Delhi▪ Dr. Sudhir K Jain, Vice Chancellor, Shri Mata Vaishno Devi University▪ Mr. Som Mittal, Former Chairman and President at Nasscom▪ Mr. Wayne P. Sobon, VP & General Counsel at Inventergy▪ Mr. Robert L. Stoll, Partner, Drinker Biddle & Reath LLP▪ Mr. Narendra K. Sabharwal, Former Deputy Director General at WIPO & Chairman - FICCI IP Committee Keynote & Theme Address: <ul style="list-style-type: none">▪ Mr. Pravin Anand, Managing Partner at Anand and Anand	
12:30 pm – 01:30 pm	LUNCH BREAK AND NETWORKING SESSION	
01:30 pm – 03:10 pm	Room Name: Desire T.S.: 01 Moderator: <ul style="list-style-type: none">➤ Mr. Keith Bergelt (Open Invention Network LLC)	Room Name: Inspire T.S.: 02 Moderator: <ul style="list-style-type: none">➤ Mr. D. C. Gabriel (K&S Partners)

	<p>Speaker(s):</p> <ul style="list-style-type: none"> ➤ Dr. Kewal K. Likhyan (IP2Revenues, LLC) Topic: How multinational corporations (MNCs) can creatively capture business growth in developing countries with difficult business environment ➤ Ms. Ingrid Baele (Philips Intellectual Property & Standards) Topic: Global Innovation in Local Markets ➤ Mr. Douglas Graham (IDDEX) Topic: The Innovation Paradox ➤ Mr. Hemant Singh (Inttl Advocare) Topic: Overcoming challenges - Patent Protection in India 	<p>Speaker(s):</p> <ul style="list-style-type: none"> ➤ Mr. Stephen J. Joncus (Klarquist Sparkman, LLP) Topic: 112 defenses in the United States ➤ Prof. Dr. Gunther Strunk (Strunk Kolaschhik) Topic: IP and Finance: Accounting and Valuation of IP Assets and IP - based Financing ➤ Mr. Anuj Bugga (FTI Consulting) Topic: IP Protection in China – A Strategic Approach
03:10 pm – 03:30 pm	REFRESHMENT BREAK AND NETWORKING SESSION	
03:30 pm – 05:10 pm	<p>Room Name: Desire T.S.: 03</p> <p>Moderator:</p> <ul style="list-style-type: none"> ➤ Mr. Pravin Anand (Anand and Anand) <p>Speaker(s):</p> <ul style="list-style-type: none"> ➤ Mr. Robert L. Stoll (Drinker Biddle & Reath LLP) Topic: Patent eligibility in the US ➤ Mr. Abe Hershkovitz (Jacobson Holman Hershkovitz PLLC) Topic: Inter Partes Reviews (IPRs), Covered Business Methods (CBMs), Post Grant Reviews (PGRs) and Reexamination of Patents in the US ➤ Mr. Ashok K. Mannava (Mannava & Kang, P.C.) Topic: Software and Business 	<p>Room Name: Inspire T.S.: 04</p> <p>Moderator:</p> <ul style="list-style-type: none"> ➤ Dr. Andra Musatescu (Andra Musatescu Law & Industrial Property Offices) <p>Speaker(s):</p> <ul style="list-style-type: none"> ➤ Mr. Dominic Keating (United States Patent and Trademark Office) Topic: USPTO's IP Attaché Program: International Trends Observed, Challenges Faced and Opportunities Identified ➤ Mr. Barry R. Lewin (Gottlieb, Rackman & Reisman, P.C.) Topic: The Evolving 'Gray Area' in U.S. Utility and Design Patenting ➤ Mr. Gustavo Morais (Dannemann Siemsen)

	<p>Methods: Patent Eligible subject matter in the US?</p> <ul style="list-style-type: none"> ➤ Mr. Jay A. Erstling (Patterson Thunte IP) Topic: Taking Advantage of the PCT: Strategies, Tips and Best Practices 	<p>Topic: Patentability of computer implemented inventions in Brazil</p> <ul style="list-style-type: none"> ➤ Mr. Akiyoshi Imaura (Japan External Trade Organization) Topic: To be decided
05:10 pm – 05:30 pm	REFRESHMENT BREAK AND NETWORKING SESSION	
05:30 pm – 06:00 pm	PLENARY SESSION - I	
	Room Name: Desire	
	<p>Keynote Speaker:</p> <ul style="list-style-type: none"> ➤ Ms. Sherry M. Knowles (Knowles Intellectual Property Strategies, LLC) Topic: Creating the Optimal Legal Framework to Motivate Innovation in Developing Countries 	



DAY 2 | Sunday | January 11, 2015

09:00 am – 09:45 am	MORNING REFRESHMENT AND NETWORKING	
09:45 am – 12:00 pm	PLENARY SESSION - II	
	Room Name: Desire	
	<p>Keynote Speaker(s):</p> <ul style="list-style-type: none"> ➤ Mr. Wayne P. Sobon (Inventergy, Inc.) Topic: The challenges of forming a 21st century global IP consensus, amidst dramatic generational, cultural, inter-national and technological shifts ➤ Mr. Gary J. Speier (Schwegman, Lundberg & Woessner, P.A.) Topic: Hatch Waxman Litigation vs. Inter Partes Review (IPR) ➤ Mr. James D. Hallenbeck (Schwegman, Lundberg & Woessner, P.A.) Topic: Post-Alice Claiming and Prosecution in the United States ➤ Mr. Andrew Davidson (UK Intellectual Property Office) Topic: IP in the India-UK trade context: the importance of IP in the trade relationship, and the UK government support to Indian and UK businesses 	

12:00 pm – 12:30 pm	COFFEE BREAK AND NETWORKING	
12:30 pm – 01:30 pm	<p>Room Name: Desire T.S.: 05</p> <p>Moderator:</p> <ul style="list-style-type: none"> ➤ Mr. Stephen Geary (Bawden and Associates) <p>Speaker(s):</p> <ul style="list-style-type: none"> ➤ Mr. Hari Subramaniam (Subramaniam & Associates) Topic: Negotiating Section 3(d) during prosecution and opposition ➤ Mr. Timothy H. Kratz (McGuireWoods LLP) Topic: New Challenges in US Pharmaceutical Patent Litigation 	<p>Room Name: Inspire T.S.: 06</p> <p>Moderator:</p> <ul style="list-style-type: none"> ➤ Mr. Hemant Singh (Inttl Advocare) <p>Speaker(s):</p> <ul style="list-style-type: none"> ➤ Dr. Sonia Baldia (Kilpatrick Townsend & Stockton LLP) Topic: Patent Monetization: Unlocking the Value of Patents in the IP Marketplace ➤ Mr. Adie Gupta (Censere Group) Topic: Leveraging IP for Financing and IP Valuation
01:30 pm – 02:30 pm	LUNCH BREAK AND NETWORKING	
02:30 pm – 04:10 pm	<p>Room Name: Desire T.S.: 07</p> <p>Moderator:</p> <ul style="list-style-type: none"> ➤ TBA <p>Speaker(s):</p> <ul style="list-style-type: none"> ➤ Mr. Terry Ludlow (Chipworks Inc.) Topic: Identifying Patents of Value in any Portfolio ➤ Mr. Eric P. Mirabel (Law firm of Eric P. Mirabel) Topic: How Start-Ups and Small Businesses Can Establish Cost-Effective, Value-Enhancing Patent Strategies ➤ Dr. Balu Gupta (Promerus, LLC) Topic: Importance of building a robust Patent Portfolio to sustain Competitive Global Market ➤ Mr. Manish Sinha (Gridlogics Technologies Pvt.Ltd) Topic: Evolving methodologies 	<p>Room Name: Inspire T.S.: 08</p> <p>Moderator:</p> <ul style="list-style-type: none"> ➤ Mr. Wayne Condon (Griffith Hack) <p>Speaker(s):</p> <ul style="list-style-type: none"> ➤ Dr. Alexander Harguth (Preu Bohlig & Partner) Topic: Bolar Exemption ➤ Mr. Dariusz Szeleper (Szeleper Henry Avocats) Topic: Intellectual Property Issues of Biosimilar Biologics in the European Union ➤ Ms. Richa Pandey (Krishna & Saurastri Associates) Topic: Challenges to Pharmaceutical patenting in India

	and techniques for Patent Analysis	
04:10 pm – 04:30 pm	COFFEE BREAK AND NETWORKING	
04:30 pm – 06:10 pm	<p>Room Name: Desire T.S.: 09</p> <p>Moderator:</p> <ul style="list-style-type: none"> ➤ Mr. Ashutosh Agarwal (Acorn Lawyers) <p>Speaker(s):</p> <ul style="list-style-type: none"> ➤ Mr. Clive Thorne (Wedlake Bell) Topic: The use and advantages of arbitration for the conduct of intellectual property disputes ➤ Mr. Christian W. Liedtke (Acuminis PC) Topic: IP Enforcement - A Synopsis of Applicable Rules and Procedures on Both Sides of the TTIP ➤ Mr. John J. Gresens (Troutman Sanders LLP) Topic: Enforcement of National Judgments in Foreign Jurisdictions ➤ Mr. Jinsang Jeong (Jeong & Park) Topic: Modernization and Harmonization in the IP Protection Systems in Korea 	<p>Room Name: Inspire T.S.: 10</p> <p>Moderator:</p> <ul style="list-style-type: none"> ➤ Mr. Denis Dambois (European Commission) <p>Speaker(s):</p> <ul style="list-style-type: none"> ➤ Dr. Gert Würtenberger (WürtenbergerKunze) Topic: The Enforcement of Community Trademark Rights ➤ Mr. Peter Fischer (MultiLing Corporation) Topic: Doing Business in Europe: are translations an issue when the Unitary Patent arrives? ➤ Dr. Lawrence King (A.A. Thornton & Co.) Topic: EU Unitary Patent and Unified Patent Court ➤ Dr. Wieland Groth (Groth Patent Office) Topic: Aspects of opposition and opposition appeal proceedings



DAY 3 | Monday | January 12, 2015

09:00 am – 09:15 am	MORNING REFRESHMENT AND NETWORKING
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09:15 am – 09:35 am	Room Name: Desire	
PLENARY SESSION – III		
<p>Keynote Speaker:</p> <ul style="list-style-type: none"> ➤ Dr. Mohan Dewan (R.K.Dewan & Co.) Topic: Significant patent judgments in India in 2014 		
09:35 am – 10:00 am	COFFEE BREAK AND NETWORKING	
10:00 am – 11:40 am	<p>Room Name: Desire T.S.: 11</p> <p>Moderator:</p> <ul style="list-style-type: none"> ➤ Mr. Abhai Pandey (LexOrbis) <p>Speaker(s):</p> <ul style="list-style-type: none"> ➤ Dr. Joseph Reisman (Knobbe Martens Olson & Bear LLP) Topic: Incorporating IPR Challenges into Your Patent Defense Strategies in the U.S. ➤ Mr. John P. Iwanicki (Banner & Witcoff, Ltd) Topic: Obviousness Post Myriad and Prometheus: Prosecution Strategies from the Trenches ➤ Mr. Koen Bijvank (V.O. Patents & Trademarks) Topic: The Unitary Patent Package - Strategic Considerations for Future Patent Prosecution in Europe ➤ Mr. Vishal Gupta (Steptoe & Johnson LLP) Topic: Biologics and biosimilars - litigation landscape and considerations 	<p>Room Name: Inspire T.S.: 12</p> <p>Moderator:</p> <ul style="list-style-type: none"> ➤ Dr. Mohan Dewan (R.K.Dewan & Co.) <p>Speaker(s):</p> <ul style="list-style-type: none"> ➤ Ms. Simone Misra (Microsoft Corporation) Topic: Using Technology to build IP Monetization Programs ➤ Mr. Amitabh Dixit (Nokia) Topic: Unique Challenges of Patenting Abroad ➤ Mr. Sharaz Gill (Skepsis Telecom) Topic: Strategies for Enforcement of European Telecoms Patents ➤ Mr. Jonathan Morrall (Kilburn & Strode LLP) Topic: Software – Patenting the Unpatentable
11:40 am – 01:30 pm	Motivational Speaker:	



- **Akash Gautam** (International Corporate Trainer and Top Motivational Speaker in India)

01:30 pm – 02:30 pm

LUNCH BREAK AND NETWORKING

02:30 pm – 04:10 pm

Room Name: Desire T.S.: 13

Moderator:

- **Mr. Amarjit Singh** (Amarjit & Associates)

Speaker(s):

- **Mr. Gianfranco Matteucci** (Marks & Clerk Singapore LLP)
Topic: Intellectual Property Rights in the ASEAN Economic Community (AEC)
- **Mr. Zsolt Szentpeteri** (SBGK Patent and Law Offices)
Topic: Hungarian court cases and decisions
- **Mr. Yawar Irfan Khan** (United Trademark & Patent Services)
Topic: Cross borders impacts on IP protection in Pakistan-Gulf, Middle East & African countries
- **Mr. Jan Wrede** (Denemeyer & Associates)
Topic: The GCC Patent System

Room Name: Inspire T.S.: 14

Moderator:

- **Mr. Vikrant Rana** (S.S Rana & Co.)

Speaker(s):

- **Mr. Fernando dos Santos** (African Regional Intellectual Property Organization)
Topic: The role of the regional organization on the development of IP system in Africa
- **Ms. Brenda Matanga** (BMatanga IP Attorneys)
Topic: AFRICA - A neglected market in IP filing and protection strategies; utilisation of the regional structures in place for trademarks, industrial designs and patents
- **Ms. Caroline Berube** (HJM Asia Law & Co. LLC)
Topic: Most common pitfalls for IP in Asia Pacific (China, Singapore, Malaysia, etc)
- **Mr. Willie Liu** (Shanghai Business Consulting Co., Ltd.)
Topic: How safe is your trademark protection in China?

04:10 pm – 04:30 pm	COFFEE BREAK AND NETWORKING	
04:30 pm – 06:10 pm	<p>Room Name: Desire T.S.: 15</p> <p>Moderator:</p> <ul style="list-style-type: none"> ➤ Mr. G.R. Raghavender (Department of Industrial Policy and Promotion, Ministry of Commerce and Industry) <p>Speaker(s):</p> <ul style="list-style-type: none"> ➤ Ms. Cristina Casas Feu (Casas Asin LLP) Topic: Challenges and advantages for India as Member of Madrid Protocol ➤ Mr. David Silverman (Davis Wright Tremaine LLP) Topic: International Trademark Filing Strategies ➤ Dr. Marisella Ouma (Kenya Copyright Board) Topic: Intellectual Property and the growth and development of small and medium sized enterprises in Africa ➤ Mr. Francois Neuville (Darts-ip) Topic: Darts-ip: An IP case law tool for prosecution, litigation and strategic analysis 	<p>Room Name: Inspire T.S.: 16</p> <p>Moderator:</p> <ul style="list-style-type: none"> ➤ Mr. Mark L. Hogge (Dentons) <p>Speaker(s):</p> <ul style="list-style-type: none"> ➤ Mr. Shailendra K. Maheshwari (Dentons) Topic: The New Standard for Willful Infringement and Fee Shifting ➤ Mr. Paul Sachdeva (Summit Global Services, LLC) Topic: E-discovery process and requirements during the litigation, from document collection to Document production ➤ Mr. Sheetal S. Patel (LeonardPatel PC) Topic: Alice Corp. vs. CLS Bank: What's Eligible, What's Not, and What's Still to be Determined? ➤ Dr. Arpita Bhattacharyya (Finnegan, Henderson, Farabow, Garrett & Dunner, LLP) Topic: The Past and the Future of U.S. Patent Practice Under the America Invents Act
06:10 pm – 06:30 pm	OPEN FORUM NETWORKING SESSION	